

## tesa® 64958

### 1050 µm double sided PE foam tape

tesa® 64958 is a white double sided tape for general mounting with a PE foam backing and a synthetic rubber adhesive.

#### Product benefits:

- Highly conformable PE-foam
- High immediate bonding strength even on rough or uneven surfaces
- High bonding strength at low mounting pressure
- High bonding strength on low surface energy substrates

#### Main Application

- Construction of POS-displays
- Mounting of indoor signs and posters
- Mounting of shelf edge labelling systems
- Additional dampening and anti-rattle

#### Technical Data

▪ Backing material	PE foam	▪ Tensile strength	7 N/cm
▪ Color	white	▪ Type of liner	glassine
▪ Total thickness	1050 µm	▪ Colour of liner	yellow
▪ Type of adhesive	synthetic rubber	▪ Thickness of liner	70 µm
▪ Elongation at break	200 %	▪ Weight of liner	80 g/m <sup>2</sup>

#### Adhesion to

▪ Steel (initial)	4.0 N/cm	▪ Steel (after 14 days)	4.0 N/cm
▪ PC (initial)	4.0 N/cm	▪ PC (after 14 days)	4.0 N/cm
▪ PE (initial)	4.0 N/cm	▪ PE (after 14 days)	4.0 N/cm
▪ PET (initial)	4.0 N/cm	▪ PET (after 14 days)	4.0 N/cm
▪ PP (initial)	4.0 N/cm	▪ PP (after 14 days)	4.0 N/cm
▪ PVC (initial)	4.0 N/cm	▪ PVC (after 14 days)	4.0 N/cm

#### Properties

▪ Temperature resistance short term	60 °C	▪ Resistance to chemicals	●●
▪ Temperature resistance long term	40 °C	▪ Softener resistance	●●
▪ Tack	●●●	▪ Static shear resistance at 23°C	●●●●
▪ Ageing resistance (UV)	●●	▪ Static shear resistance at 40°C	●●
▪ Humidity resistance	●●●		

Evaluation across relevant tesa® assortment: ●●●● very good ●●● good ●● medium ● low

For latest information on this product please visit <http://l.tesa.com/?ip=64958>

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### Additional Information

#### Liner variants:

- PVO brown glassine paper (71 µm)

#### Peel Adhesion:

- immediately: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PE
- after 14 days: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PP, PE

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